

Dizi Looks

ADVERTISING



Your **Digital** Doctor

WE ARE OFFICIAL PARTNER OF



www.dizilooks.com



About Us

At **DIZILOOKS**, we don't just market – we build digital experiences that sell, engage & grow your business. Based in Gurugram, our journey started on **22nd January 2024** with a simple mission: to bring bold, data-driven & design-centric marketing to the forefront of Indian businesses.

We combine **Creativity** with **Technology** to create compelling campaigns, websites, and digital assets that deliver measurable results. Whether you're a startup or an established brand, we're here to put your business where it belongs – ahead.

Our Mission

To empower brands with innovative, customized, and ROI-focused digital marketing strategies.

Our Vision

To become the most trusted digital marketing partner for growth-focused businesses across India and beyond.



Our **Core** Services



We offer end-to-end digital marketing & branding services tailored to meet your specific goals. Each service is backed by strategy, creativity & a deep understanding of Digital Trends.

WEBSITE DEVELOPMENT

Build with Purpose. Convert with Confidence.

We design and develop responsive, fast-loading, SEO-optimized websites tailored to your business goals.

Services Include:

- E-commerce Website Development
- Business/Portfolio Websites
- WordPress/Shopify Platforms
- UI/UX Design
- Hosting & Maintenance
- Website AMC
- Hosting



SOCIAL MEDIA MARKETING

Be Seen. Be Heard. Be Shared.

We create and manage
content-driven social media
campaigns that connect with
your audience and drive engagement.

Platforms Covered: Instagram, Facebook,
LinkedIn, Twitter, YouTube

Deliverables:

- Monthly Calendar Planning
- 4+ Posts/Week
- Reels/Short Videos
- Growth Strategy & Engagement
- Influencer Collaborations



SEO (SEARCH ENGINE OPTIMIZATION)

Rank Higher. Reach Faster. Grow Organically.

With our advanced SEO strategies,
we ensure your business ranks on the
first page of search engines.

Types of SEO:

- On-Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO
- E-commerce SEO
- Monthly Reporting & Tracking



PAID ADVERTISING (PPC)

Invest Smart. Convert Better.

Run highly-targeted ad campaigns on
Google, Facebook, Instagram &
LinkedIn with real ROI.

We Offers:

- Google Search & Display Ads
- Meta Ads (Facebook & Instagram)
- LinkedIn Ads (B2B Focus)
- Conversion & Retargeting Strategy
- Ad Copy, Design, & Analytics



BRANDING & DESIGN

Create Identity That Sticks.

We help you build a brand that
speaks visually and emotionally
to your audience.

Includes:

- Logo Design
- Brand Identity Kit
- Business Collateral (Visiting Cards, Flyers, etc.)
- Packaging & Mockups
- Corporate Presentations



VIDEO PRODUCTION & PHOTOGRAPHY

Visuals That Speak Louder Than Words.

From product videos to brand films & reels, we produce engaging content for digital-first brands

Services:

- Reels & Short-Form Videos
- Brand Documentaries
- Product Shoots
- Event Coverage
- YouTube Video Marketing



E-COMMERCE MARKETING

Grow Your Online Store. Sell Smarter.

We specialize in marketing for platforms like Amazon, Flipkart & D2C websites.

What We Do:

- Store Setup & Optimization
- Product Listing & SEO
- Sponsored Ads Management
- Pricing & Competition Analysis
- Festive Promotions





Trusted by **PAST & PRESENT** clients alike





Let's **Work** Together

Ready to grow your brand?

Let's craft something amazing together.

WE + PASSIONATE CLIENTS = PERFECT COMBINATION

THANK YOU



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